

Marketing Shaw University

Competency	Course Prefix & Number	Course Title	Course Offerings
A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.		When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted.	
A Principles of Marketing	BUS 350	Principles of Marketing	
B Global Markets / Trade & Financial Literacy	BUS 374	International Business	
C Organizational Resources Management	BUS 400	Production & Operation Management	

Posted: 2/13/2016

Revised: Winter 2016

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, www.shaw.edu